

# power a life

Give Back Collection 2026



**Branded merch**



**with impact**



# empower a life

Millions of children across sub-Saharan Africa are unable to reach their true potential simply because they lack access to something we take for granted every single day.

Like light.

When the sun sets, the school day ends, trapping immense academic potential in the dark. We exist to change that by transforming your corporate merchandise budget into a direct catalyst for impact.

For every Power a Life product your company purchases, we gift a solar light—and fund vital educational infrastructure—for a child on your behalf. You receive premium, sustainably crafted gear for your team and clients. They receive the power to study safely into the night.



every PAL  
product  
purchased



empowers  
children  
to learn



increasing  
academic  
attainment



limitless  
potential



# impact

We don't just make promises; we measure outcomes. Every corporate order directly funds our on-the-ground initiatives, and we rigorously track the exact educational return on your investment.

Working closely with our partner schools, we continuously monitor the core academic performance of students who receive our solar lights. The data is undeniable: across every single age group, in both English and Mathematics, test scores surge.

When a child is no longer forced to stop studying at sunset, the results are immediate. In just a few weeks of having reliable light, Grade 5 Mathematics scores skyrocketed from a 19% baseline to a 56% average—a staggering 37% class improvement.

**That is the power of a single solar light.  
That is the measurable legacy of your corporate merchandise.**



## grade 4



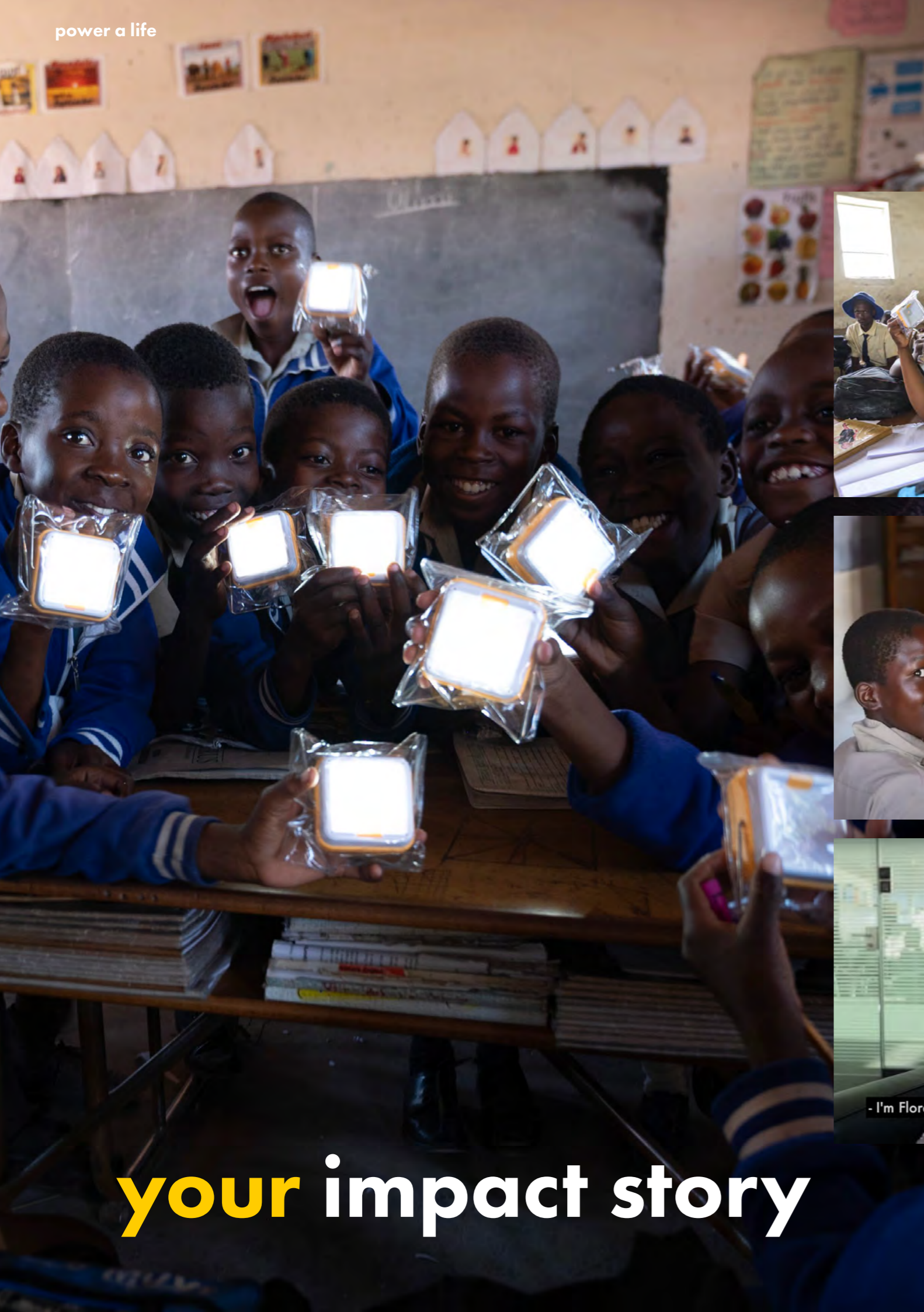
## grade 5



## grade 6



# content packages



## 1-250 units

### The Impact Gallery

Receive a curated suite of high-resolution images celebrating the direct results of your partnership. This includes authentic, on-the-ground photography of the exact solar lights you funded being gifted and utilised by students—perfect for your internal newsletters, CSR reports, and social channels.



## 250-1000 units

### The Personalised Broadcast

Elevate your corporate communications. Alongside your high-res image gallery, you will receive a bespoke video message directly from the Power a Life Founder. Recorded specifically for your team, this video details the exact schools, communities, and students your purchase has empowered.

General Electric thank you video  
<https://youtu.be/SveOVxzjQLI>



## 1000+ units

### The Bespoke Documentary

The ultimate corporate storytelling package. For our largest partners, our professional film crew will travel to your headquarters to produce a bespoke, high-end impact video. We seamlessly weave your corporate identity together with the life-changing legacy you've funded, giving you a flagship media asset to share with the world.

Swisscard Impact Video  
<https://youtu.be/tqzxAvl6OSI>



**your** impact story



# logo to legacy.

Most corporate merchandise just carries a logo. Ours carries a legacy. We believe that a brand's impact should extend far beyond the boardroom. When you partner with Power a Life, you aren't just procuring premium corporate gifts—you are actively co-creating a legacy of educational empowerment across rural Africa.

We transform your branded merchandise into a lasting legacy for change. By choosing our products, you are tearing down barriers to education. Your custom merchandise provides children with the fundamental tools they need to succeed: clean water access, essential stationery, full classroom revamps, and our signature solar lights that extend study hours safely into the night.

Don't just brand a product.  
Create a legacy.



The Starter Pack



The Essential Welcome



# the essential welcome

Powering progress together starts here. This isn't just a set of tools for your first day—it's a welcome gift that starts a legacy. While you're getting settled into the team, this pack is providing the resources a student in rural Africa needs to succeed.

## What's inside:

### BiG PAL 4.0

High-performance 10,000mAh magnetic power to keep you connected anywhere.

### PAL Bottle:

Pro-grade, double-walled stainless steel for your desk or the field.

### Note PAL & Metal Pen:

Sustainable, tree-free stationery and a precision-engineered pen for your best ideas.

## The Impact

Every onboarding pack funds critical education and infrastructure projects through our partner Family Impact in Zimbabwe. By joining Shell, you are directly supporting the "gift of light"—providing solar study lights to students which has been proven to increase academic performance by 37%.

## The Story

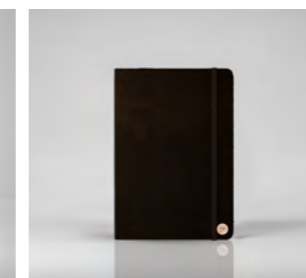
Inside this box, you'll find a custom storycard. It explains the specific project your pack has funded—from clean water wells to school uniforms. Your first day just helped change a life.



BiG PAL 4.0



PAL Bottle



Note PAL



PAL Pen Metal

# the starter pack

Every great legacy begins with a spark. This streamlined pack delivers your daily desktop essentials while lighting the way for a student in rural Africa. As you settle into your new role, your welcome gift is directly equipping a child with the tools they need

## What's inside:

### wee PAL 4.0

Ultra-portable 5,000mAh magnetic power to keep your devices topped up on the go.

### PAL Mug:

Pro-grade, double-walled stainless steel to keep your morning coffee hot from the commute to your desk.

## The Impact

Each starter pack fuels vital education and infrastructure initiatives alongside our partners on the ground. Your arrival instantly translates into our "gift of light," equipping students with the solar reading lamps necessary to study safely after dark and dramatically boost their academic potential.

## The Story

Your new gear includes a custom storycard detailing the exact initiative your pack supported. Whether it is funding clean water access or vital classroom repairs, your arrival on the team is already making a tangible difference.



wee PAL 4.0



PAL Mug

# the events pack

## Make a Lasting Impression. Leave a Lasting Legacy.

Conferences and corporate events are crowded spaces. Stand out by handing your guests more than just standard branded merchandise—hand them a tangible story of impact. This curated pack equips your event attendees with premium daily essentials while actively funding vital resources for our partner schools across rural Africa.

### What's inside:

**Classic Tote Bag:** Heavy-duty, sustainably sourced canvas built to survive the trade show floor and beyond.

**PALbottle 2.0:** Pro-grade, double-walled stainless steel to keep your network hydrated all day long.

**Metal Pen:** A precision-engineered, premium-weight pen for capturing key keynote insights.

**Lanyard & Sticker:** High-visibility, durable brand essentials to keep your logo front and center.

### The Impact:

Every single events pack you distribute delivers comprehensive, on-the-ground support. By equipping your attendees with this gear, your brand is directly funding clean drinking water access, essential notebooks, durable backpacks, and critical classroom renovations for students who need them most.

### The Story:

This is the ultimate icebreaker. Instead of handing out disposable swag, you are introducing your brand with high-quality, functional gear—proving to your network that your company is fiercely committed to driving positive, measurable change.



Tote bag



PALbottle 2.0



Metal pen



Lanyard



Stickers





# you charge, they change.

Roughly 260 million children worldwide live without access to power. This impacts their education, as limited lighting reduces time for study and completing homework. This leaves millions of children without a full education and trapped in poverty.

Power a Life believes in giving every child a fair chance, and with your help, we can empower children who need it most. For every power a life power product you purchase, a solar light is gifted to a school child empowering them to walk home safely from school and study at night.



wee PAL 4.0



BiG PAL 4.0





# powerbanks



## Wee PAL 4.0

Compact power. Life-changing light.

**Capacity:** 5,000mah

**Output:** 15W Magnetic Wireless + USB-C PD

**Materials:** Recycled ABS and Anodised Aluminium

**Colours:** Gunmetal Grey / Deep Black / Custom

The wee PAL 4.0 is our most portable powerhouse. Designed for the modern professional, it snaps magnetically to your phone for effortless wireless charging on the move. It's retail-quality tech that your clients and team will actually want to keep.

Every wee PAL 4.0 you gift provides a solar study light to a student in rural Africa. This isn't just a "nice to have"—it's a proven tool for education. We've tracked the data and seen a 37% growth in maths scores for students using our lights to study after dark.

Make it yours with high-precision laser engraving or vibrant full-colour printing. For an extra "wow" factor, the packaging can be completely customised to tell your story when unboxing.



# weepal 4.0



This powerbank gives the gift of light.

# powerbanks



## BiG PAL 4.0

High-performance gifting with a story.

**Capacity:** 10,000mah

**Output:** 15W Magnetic Wireless + 20W USB-C PD

**Materials:** Recycled ABS and Anodised Aluminium

**Colours:** Gunmetal Grey / Deep Black / Custom

For those who need maximum reliability, the BiG PAL 4.0 delivers. With double the capacity and rapid 20W Power Delivery of our Wee PAL 4.0, it's the ultimate statement piece for executive gifting or high-level events.

The gift starts with the unboxing. Our bespoke packaging is fully customisable to fit your brand guidelines and includes an impact storycard that explains the specific project you've funded. We can also include custom inserts so your recipients can see the exact difference they've made

Whether you choose a subtle laser engraving or a bold print, we ensure your branding is represented with the highest quality finish. From the FSC-certified materials to the bespoke packaging, every detail is designed to reflect your company's commitment to sustainability and social impact.



# BiG pal 4.0



This powerbank gives the gift of light.



# drinkware with impact

Clean water changes everything. By funding new water wells, we provide generations of children—especially young girls—with the health, safety, and time they need to reach their true potential.

PAL drinkware is built for performance, featuring premium insulation to keep your beverages perfectly hot or cold for hours. Every piece can be customized with high-precision laser engraving or vibrant printing, and arrives in bespoke packaging that tells the life-changing story behind the product.

The Impact: A new water well is funded and built in one of our partnered schools for every 400 units of drinkware sold.



**PALbottle 1.0**



**PALbottle 2.0**



**PALbottle premium**



**PALmug mini**



**PALmug 1.0**



**PALmug 2.0**



# palbottle



**Capacity:** All our PALbottles hold 500ml.

**Materials:** Double-Walled Stainless Steel (1.0 & 2.0) / Premium Glass & Silicone (Premium)

**Colours:** Deep Black standard / Custom pantone matching available for larger volume orders.

The PALbottle lineup is designed to fit every style and executive price point without compromising on performance.

Engineered for the elements, the 1.0 and 2.0 models feature robust double-walled stainless steel vacuum insulation, while the Premium model offers a sleek, thick glass body protected by a tactile silicone sleeve. Whichever you choose, our drinkware guarantees temperature retention—keeping hot drinks piping hot and cold drinks crisp for up to 8 hours.

With durable, puncture-resistant construction, these bottles are built for daily use. Custom-branded with your logo, they transform everyday hydration into a long-lasting representation of your company's commitment to global impact.



# palbottle 1.0



this bottle  
digs a well.

palbottle  
2.0



this bottle  
digs a well.

palbottle  
premium



this bottle  
digs a well.

# palmug



- Capacity:** 350-850ml variations
- Materials:** Premium Stainless Steel
- Colours:** Deep Black standard / Custom pantone matching available for larger volume orders.

From the morning commute to the wilderness, the PALmug delivers exceptional temperature control in a rugged, highly usable form factor.

Available across a variety of styles, every PALmug features premium double-walled stainless steel insulation and a precision air-tight lid. This guarantees your hot drinks stay hot, and your cold drinks stay cold for up to 8 hours. Built with a highly durable, puncture-resistant body, it is a piece of retail-quality drinkware your team and clients will actually want to keep on their desks.

Customize the PALmug with a laser-engraved or fully printed logo to keep your brand—and your social impact—front and center every single day.



# palmug mini



this mug  
digs a well.

pal mug  
1.0



this mug  
digs a well.

pal mug  
2.0



this mug  
digs a well.



# impact from your desk

Transform everyday office essentials into tangible educational support. With every premium Power a Life desk product, you are directly funding vital school supplies for children in rural Africa.

We don't do vague promises; we operate on hard metrics. Whether you are outfitting your team with custom notebooks or premium backpacks, every item carries a specific, measurable impact. Highly usable, deeply customizable, and designed to put your brand front and center, this is everyday gear that changes lives.



notePAL



Plastic pen



Metal pen



Sticky notes



Tote bag



Laptop bag



Backpack



PAL Stand Wood



# notepal



**Material:** 100% Tree-Free Crushed Limestone Paper  
**Size:** A5  
**Colours:** Black or Navy Vegan Leather (Custom Available)

The notePAL represents the future of sustainable stationery. Instead of cutting down forests, the pages inside this book are engineered from 100% recycled, crushed limestone. This innovative, zero-waste production process requires no water, bleach, or harsh acids, leaving absolutely no lasting impact on the environment. Built for the modern professional, the stone paper is inherently water and tear-resistant, while providing a frictionless, premium writing experience that traditional wood-pulp paper simply cannot match.

The impact of this notebook goes far beyond the page. With every notePAL gifted to your clients or team, an essential notebook is provided to a child in rural Africa. For families living in extreme poverty, basic school supplies are a massive financial burden that can force parents to choose between feeding their children and sending them to class. By providing these materials for free, we relieve that pressure, keeping kids in the classroom and giving them the dignity of owning their own high-quality tools to practice, record, and retain their education.





## Make it your own.

The notePAL is designed to be a true extension of your brand. We don't just slap a logo on a cover and call it a day. From tactile finishes to custom inserts, we offer deep customization options to ensure your executive gifts represent your company's identity and its commitment to social impact at the highest level.

### Customization Capabilities

**Custom Belly Bands:** Wrap your notebooks in fully printed, full-colour belly bands. This is the perfect real estate to highlight your company's specific impact story and explain the "gift of learning" before the book is even opened.

**Debossed Branding:** For a subtle, ultra-premium executive feel, we can deeply deboss your logo directly into the vegan leather cover.

**UV Printing:** Need your logo to pop? High-definition, full-colour UV printing ensures your branding is vibrant, crisp, and exact to your brand guidelines.

**Custom Cover Colours:** Going beyond standard black and navy, we can produce covers to match exactly corporate colours for larger volume orders.

**Printed Inside Pages:** Take ownership of the interior. We can add custom watermarks, branded footers, or even insert fully printed informational pages at the front of the book to communicate your corporate values to your team or clients.



# stationery



**Branding:** Fully customizable with precision printing or engraving on metal pens.

**Colour:** Plastic pens in multiple colours (black/blue standard); metal pens in black, silver, and red; classic white sticky notes.

High-quality, everyday office essentials have the power to create a massive ripple effect when built on the right foundation. Our stationery lineup is designed to be as professional and reliable as it is impactful. Whether you choose our lightweight plastic pens, the premium weighted metal variants, or our classic sticky notes, every item serves as a highly functional, daily touchpoint for your brand. With fully customizable precision printing, these products keep your logo—and your core values—in the hands of your team and clients every single day.

## 1-for-1 impact. Every pen bought is a pen gifted.

We operate our essential stationery on a strict, transparent 1-for-1 model. For every single pen you purchase for your office, a new pen is gifted directly to a student in rural Africa. The exact same rule applies to our sticky notes—one pad bought equals one pad gifted. A solar light extends the school day, and a notebook provides the canvas, but without a pen, that equation breaks down. By supplying these fundamental tools, we ensure students have exactly what they need to actively engage with their lessons, complete their homework, and take full ownership of their education.

### Plastic pen



### Metal pen



### Sticky notes



# palbags



**Materials:** Premium Canvas & Durable Textiles

**Colours:** Classic natural canvas, deep blacks, and navy (custom Pantone matching available for volume orders).

Functional, highly visible, and built for the daily commute. Our PALbags collection is designed to keep your brand front and center while carrying your company's core values out into the world. Whether you are outfitting your team with sleek laptop sleeves, versatile everyday tote bags, or premium backpacks, every piece serves as a highly usable, mobile representation of your brand's commitment to global impact.

But the real weight these bags carry is their measurable social return. We transform your branded corporate gear directly into essential school bags for children in rural Africa. Every product in this lineup operates on a hard-coded conversion metric: purchasing **one backpack** funds one free backpack for a student; **five laptop sleeves** fund one student backpack; and **ten tote bags** fund one student backpack.

Since bags lack a traditional unboxing experience, we offer fully customizable, heavy-stock hang tags. This gives you the perfect canvas to attach a tailored message, ensuring every recipient immediately understands the exact life-changing story they are now carrying.



Tote bag



Laptop bag



Backpack



# Tote bag



# Laptop bag



carry the impact.  
every bag purchased...

# Backpack



...directly funds school  
bags for students in need.



# Our phone stands revamp classrooms

# phone stands



**Materials:** Precision-crafted Aluminium & Sustainably Sourced Wood

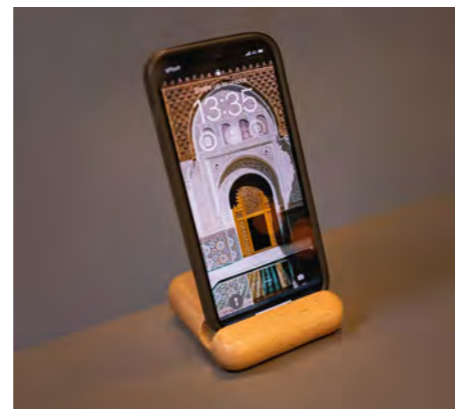
**Customisation:** High-visibility logo placement via precision laser engraving or full-colour printing on the most prominent faces.

We provide high-quality aluminium and sustainably sourced wooden phone stands engineered to seamlessly integrate into the modern professional's workspace. More than just functional desk tools, these stands act as highly visible, permanent touchpoints for your brand. Placed right next to the monitor, they ensure your company's logo—and its commitment to social responsibility—is front and center throughout the entire workday.

The impact of these stands is foundational and completely transparent. We commit exactly **25% of the profits** from every single PALstand sold directly to funding physical classroom revamps in our partner schools across rural Africa. From fresh paint and vital structural repairs to new chalkboards and student desks, this dedicated funding transforms empty, dilapidated rooms into inspiring, fully equipped learning environments where children can actually thrive.



PALstand Aluminium



PALstand wood

**your desk.  
their future.**



palstand  
aluminium



transform their  
workspace.

palstand  
wood



25% of profits revamp  
a classroom.

# let's wrap things up

Elevate the unboxing experience with a completely tailored message. Our custom inserts allow you to place your brand's voice and your specific impact story front and center the exact moment the box is opened. Whether you are gifting a single premium product or a curated multi-item pack, these inserts provide the crucial context that transforms a great gift into a life-changing one.

Bespoke inserts are available from just 30 units. For clients with ongoing needs, we can produce your custom inserts in volume and warehouse them free of charge. Whenever you are ready to place a smaller future order, your branded messaging is already here and ready to pack.

## Custom inserts



A thank you from  
your company.

We hope you enjoy  
your new BiG pal!  
Every time you charge  
up, know that a child  
living in darkness has  
been gifted a solar light  
on your behalf.



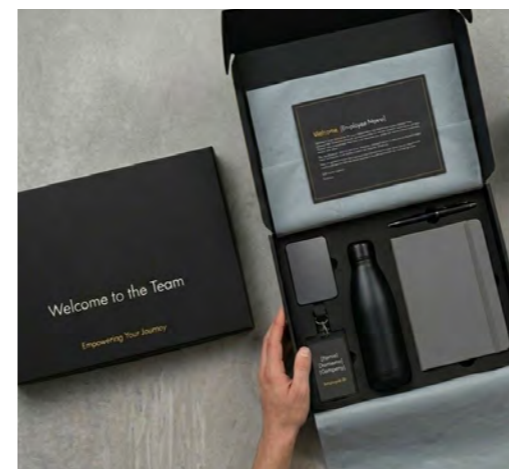
## PAL box

Our signature Power a Life packaging is included free of charge with every order. It features our clean, striking aesthetic and immediately introduces the recipient to the educational impact they are holding in their hands.



## Branded sleeve

Add a vibrant, fully custom slipcover to our standard PAL box. This option allows you to wrap the presentation in your own bespoke artwork, photography, and corporate colors, giving you massive visual impact while utilizing our premium box structure beneath.



## Branded box

The ultimate executive presentation. We replace our external branding entirely with yours, creating a completely bespoke, full-color box built exactly to your corporate specifications. This ensures your company's identity and core values command the room from the very first glance.

**we set our**

**sights high**



All of our hard work and ambitious goals would be wasted if it wasn't for your generosity and dedication to creating real impact for countless children in rural Africa.

So from everyone here at PAL,

Thank you.

**this year, we want to provide**

**30,000**

solar lights

**5**

clean water wells

**5000**

notebooks

# our pals

You will be in great company when you work with Power a Life. We're proud to have worked with the organisations below who together with us believe that every child deserves a bright future.

Will you join them?






**power a life**



 @poweralife

 Power A Life\_