

power a life

Give Back Collection 2023



Branded merch



with **impact**





buy one give one

In 2022 the number of people across the world without access to electricity rose by 20million, reaching nearly 755 million people - most of whom live in sub-saharan Africa.

In these communities there are millions of children unable to reach their true potential as they don't have access to things we take for granted.

Like light.



With every pal charger product, we gift a solar light to school children on your behalf. This light will allow them to study at night after school and improve their education.



grade 4



25%

Baseline

30%

New Average



19%

Baseline

38%

New Average



grade 5



26%

Baseline

41%

New Average



19%

Baseline

56%

New Average



grade 6



34%

Baseline

49%

New Average



30%

Baseline

43%

New Average





impact

By tracking the children's grades in our partner schools, we are continuously measuring the impact made with every order of our products.

Primary school children gifted with a solar light are tested in their core subjects of English and Maths every 2 weeks. Test scores **improved** across every year group, in both subjects.

The best results were in Grade 5 Maths, where the class scores increased from 19% to 56%. That's a class improvement of 37% in just a few weeks!

All thanks to a little solar light.





your impact story

content



1-250 units

Gallery of impact images

We will send a suite of images celebrating the impact you have made with your pal order. Including pictures of the lights being gifted, used and the results from impact reports.

[Examples here](#)



250-1000 units

Personalised thank you video

Includes a personalised thank you video from the pal Founder, showcasing the impact made with your purchase, alongside a suit of images. As shown in our work with GE here:

General Electric thank you video
<https://youtu.be/SveOVxzjQLI>



1000+ units

Bespoke impact video

Our film crew will travel to you to create a bespoke suite of images and impact video, telling the story of the life changing impact you have made. As shown in our work with Swisscard here:

Swisscard Impact Video
<https://youtu.be/tqzxAvl6OSI>

welcome essentials

- T-shirt
- weePAL 2.0
- PALbottle 2.0
- Metal pen

This pack provides a variety of support for our partner schools, such as solar-powered lights, clean water, notebooks and uniform.

Our welcome essentials pack comes with everything you need to make a good first impression, its a great way to introduce a new team member with everything they'll need on their first day.

∞

**T-shirt****weePAL 2.0****PALbottle 2.0****Metal pen**



big warm welcome

- T-shirt
- BiGPAL 2.0
- PALbottle premium
- Backpack
- notePAL
- Metal pen

This pack provides a variety of support for our partner schools, such as solar-powered lights, clean water, notebooks, backpacks and uniform.

Our big warm welcome pack is the ultimate onboarding pack, its a great way to introduce a new team member with everything they'll need on their first day, and more.

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T-shirt



BiGPAL 2.0



PALbottle premium



Backpack



notePAL



Metal pen





brewers pack

- PALmug 1.0
- Pure Roasters coffee
- Island Bakery biscuits

This pack provides a variety of support for our partner schools, such as clean water and better classrooms.

Inspire socialising with our brewers pack, the perfect onboarding bundle. Stick on the kettle, make a brew and share some biscuits with your new co-workers, the perfect start to an exciting career.

12



Pure Roasters
Coffee



Island Bakery
Biscuits



PALmug 1.0
●



events pack

- Tote bag
- PALbottle 2.0
- Metal pen
- Lanyard
- Sticker

This pack provides a variety of support for our partner schools, such as clean water, notebooks, backpacks and better classrooms.

Our events pack is sure to make a lasting impression. Its the best way to introduce your brand and show how committed you are to positive change.

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Tote bag



PALbottle 2.0



Metal pen



Lanyard



Stickers







you charge, they change.

These pal bottles and pal mugs dig wells.

With more wells comes easier access to clean water and generations of children, especially young girls, reaching their true potential.

PAL drinkware products keep drinks cold or hot for hours in an insulated body. Products can be customised with a fine laser engraved or printed finish and packaging that shares the life changing story made with each purchase.

16



weePAL 3.0

£00



weePAL 2.0

£00



BiGPAL 2.0

£00



PALdock 2.0

£00



Ring light

£00



Bluetooth speaker

£00





powerbanks



Capacity: Our powerbanks capacity varied between 5000-10,000mah

Materials: 2.0s have an aluminium finish, 3.0s have a recycled RPET casing

Colours: Black

Our powerbanks come in a variety of different styles and price points, so you can be sure we'll have what you're looking for.

Our portable chargers are where we started. It's what Power a Life was built on and we pride ourselves on their quality and durability. Our powerbanks work on a "buy one, give one" system, so for every BiGPAL or weePAL you purchase, a child in rural Africa will receive a solar-powered light.

Your powerbanks can be customised with your branding either engraved or printed onto the product, creating a long-lasting brand representation on a product with high levels of usability. The 3.0 has an internal light, allowing your engraved logo to illuminate when in use.

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power a life

weepal
3.0



This powerbank
gives the gift of light.

weepal
2.0



This powerbank
gives the gift of light.

power a life

BiG pal
2.0



This powerbank
gives the gift of light.

powerproducts

- PALdock:** Our PALdock 2.0 boasts a similar style to our weePAL 3.0, with a recycled RPET face and an internal light.
- Ring light:** Our ring lights are portable and functional. They're sure to elevate you're social media to a whole new level.
- Speaker:** The Power a life bluetooth speaker is fun, functional, and brandable. Its a great way to get your logo in peoples hands.

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Our power products gift light. Every power product you purchase helps provide children in rural Africa with a solar-powered light to help them study at night. Power a life brandable power products not only create life changing impact, but also provide you with a personalised product you can use in day-to-day life.

Your power products can be customised with your branding either engraved or printed onto the product, creating a long-lasting brand representation on a product with high levels of usability. The PALdock has an internal light, allowing your engraved logo to illuminate when in use.





drinkware with impact

These pal bottles and pal mugs dig wells.

With more wells comes easier access to clean water and generations of children, especially young girls, reaching their true potential.

PAL drinkware products keep drinks cold or hot for hours in an insulated body. Products can be customised with a fine laser engraved or printed finish and packaging that shares the life changing story made with each purchase.

24



PALbottle 1.0

£00



PALbottle 2.0

£00



PALbottle premium

£00



PALmug mini

£00



PALmug 1.0

£00



PALmug 2.0

£00





palbottle



- Capacity:** All our PALbottles hold 500ml.
- Materials:** The material of the bottle depends on the variation.
- Colours:** Black comes as standard for PALbottles, however more colours are available with larger orders.

The PALbottle comes in a variety of different styles and price points, so you can be sure we'll have what you're looking for.

All of our PALbottles are insulated. The 1.0 and 2.0 come with double walled stainless steel insulation, and the premium style has a thick glass body with a rubber sleeve, keeping hot drinks hot, and cold drinks cold for up to 8 hours. Their durable, puncture resistant bodies make them perfect for outdoor use.

Your drinkware can be customised with your branding either engraved or printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.



power a life

palbottle
1.0



this bottle
digs a well.

palbottle 2.0



this bottle
digs a well.

power a life

palbottle
premium



this bottle
digs a well.

palmug



- Capacity:** Our PALmugs hold between 350-850ml
- Materials:** Stainless Steel
- Colours:** Black comes as standard for PALmugs, however more colours are available with larger orders.

The PALmug comes in a variety of different styles and price points, so you can be sure we'll have what you're looking for.

All of our PALmugs are use double wall stainless steel insulation and an air-tight lid to keeping hot drinks hot, and cold drinks cold for up to 8 hours. Their durable, puncture resistant bodies make them perfect for outdoor use.

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Your drinkware can be customised with your branding either engraved or printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.



power a life

palmug
mini



this mug
digs a well.

pal mug
1.0



this mug
digs a well.

power a life

palmug
2.0



this mug
digs a well.



impact from your desk

With each one of our stationary products comes the gift of school supplies to children in rural Africa who need them most.

Power a life stationary gives you the chance to help improve the standard of education in Africa and the opportunities the kids there will receive. Products can be customised with printed branding on a product with high usability.



notePAL

£00



Plastic pen

£00



Metal pen

£00



Sticky notes

£00





notepal



- Material:** Crushed Limestone paper
- Size:** A5
- Colours:** Black or navy vegan leather

The notepal is 100% tree-free! This means that they are completely renewable and have no long lasting impact on the environment.

Your notebooks can be customised with your branding printed on the cover in white or full colour, creating a long-lasting brand representation on a product with high levels of usability.







Make it your own.

The notepad comes with a sleeve that wraps around the notebook and displays information on the impact it creates. This sleeve can be customised with your own branding for an added personal touch.

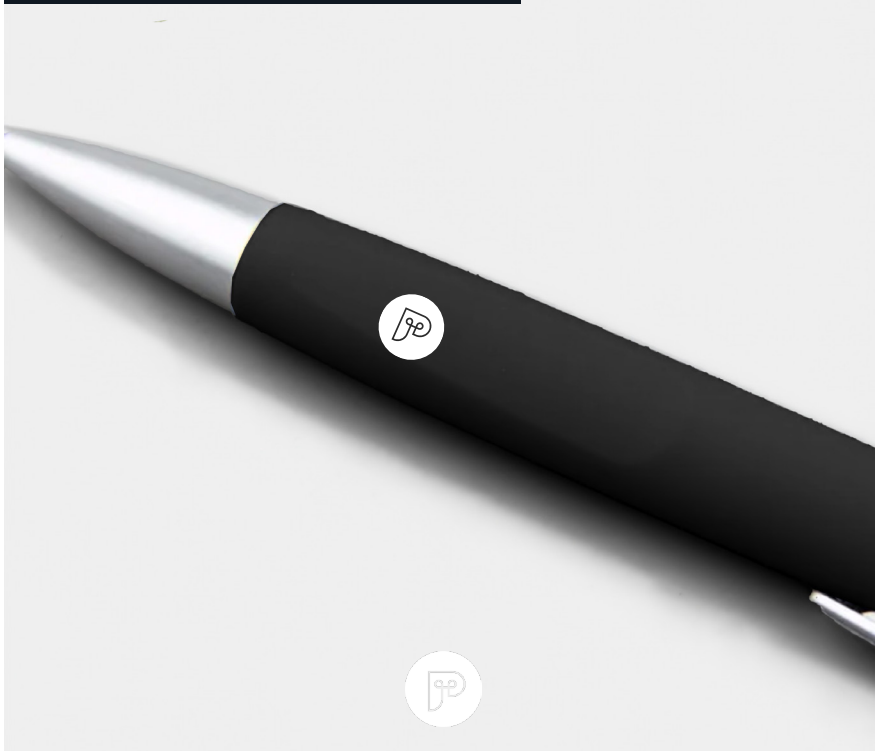


stationary

Branding: All stationary products can be customised with branding printed on the faces.

Colour: Our pens are available in a variety of different colours, plastic available in black and blue, with additional red and silver options available for the metal variant

Plastic pen



Metal pen





Our stationery are high-quality, affordable, and impactful. The purchase of every stationery product helps supply children with the equipment they need to make the most of their time in education.

Your stationery can be customised with your branding printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.

Sticky notes





meals with impact

These lunch boxes plant fruit and vegetables in our partner schools community gardens.

This ensures the children have a constant stream of healthy and nutritious meals to keep their bellies full and their minds focused

PAL lunch boxes will keep your food fresh all day long. Products can be customised with a fine laser engraved or printed finish, for high quality branding on a functional and handy product.

42



Roll-top lunch bag

£00



Small bento box

£00



Large bento box

£00





lunchboxes



Materials: Roll-top lunch bags are made from coated canvas, and bento lunch boxes are made from recycled plastic and wood

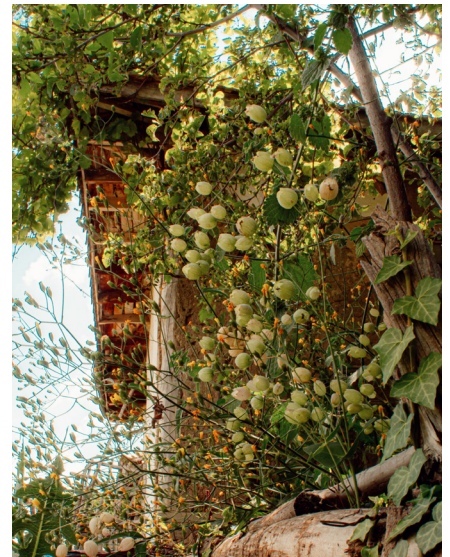
Colours: Bento boxes come in white, black, mint green and red

The PAL lunch boxes come in a variety of styles and price points, so you can be sure to find what you're looking for.

Our Power a life lunch boxes are a great and functional product, sure to be used in every day life. These products are durable and long lasting, so you can be sure you'll get your moneys worth out of your purchase.

Your lunch boxes can be customised with your branding either engraved or printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.

44



Roll-top lunch bag



Small bentobox



Large bentobox





Wearable impact

Our apparel not only looks good, but creates positive change for countless children in rural Africa.

When you purchase Power a life apparel, you help provide African school children with uniform normally funded by the families themselves, making education a more affordable and sustainable possibility.



T-shirt

£00



Polo shirt

£00



1/4 zip top

£00



Sweatshirt

£00



Sherpa fleece

£00



Baseball cap

£00



Flat cap

£00



Beanie

£00





apparel



Materials: Cotton

Sizes: XS, S, M, L, XL

Colours: White, black, blue, red, yellow, gray

We have tried to supply you with as many options for clothing as we can.

These high-quality, comfortable garments are all ethically sourced and manufactured by researched companies.

Your clothing can be customised with your branding printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.

50





apparel

Materials: Cotton 1/4 zip and sweatshirt, woolen sherpa fleece

Sizes: XS, S, M, L, XL

Colours: Colour options vary from product to product

1/4 zip top



Sweatshirt





We have tops to fit any style, from clean and professional looking quarter zips, to casual sweatshirts and even a woolen sherpa fleece for maximum comfort.

Your clothing can be customised with your branding printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.



Sherpa fleece

apparel

- Materials:** Cotton caps, woolen beanie
- Sizes:** One size fits all
- Colours:** Colour options vary from product to product

54

Baseball cap



Flat cap

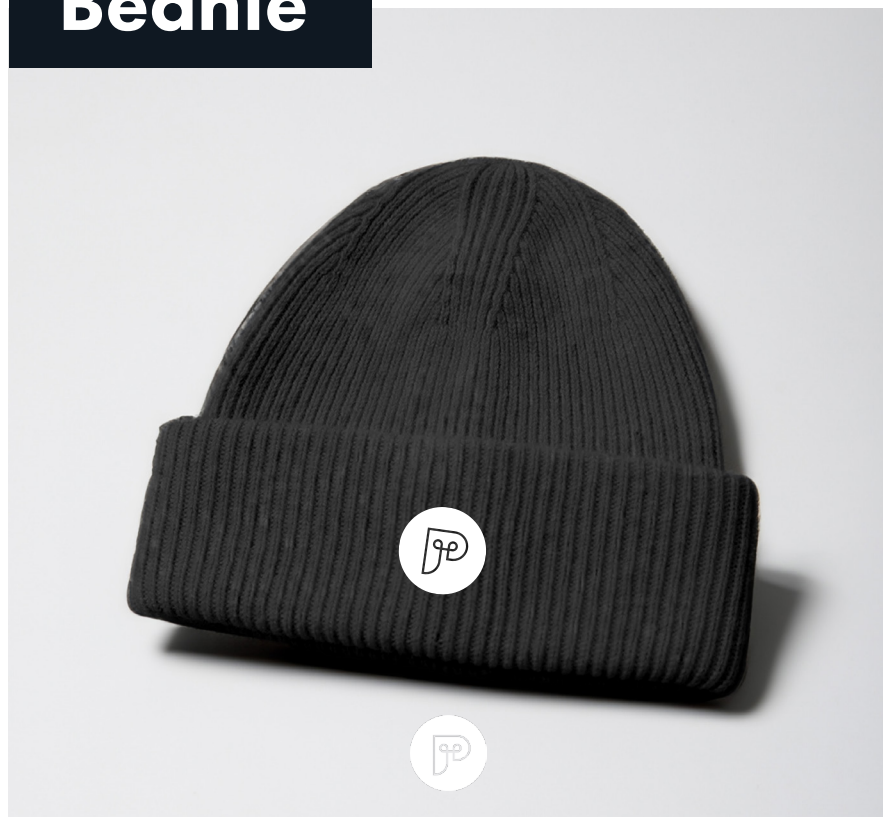




Hold your head up high and display your impact to everyone. Power a life hats are comfortable, and like our other clothing sources from a researched and trusted manufacturer.

Your clothing can be customised with your branding printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.

Beanie



palbags



Materials: Canvas

Colours: See below for full colour options

We have a small selection of bags to choose from.

Our PALbags are functional and impactful. They are a great way to get your branding front and center, and display your company and its values.

Your bags can be customised with your branding printed onto the product, creating a long-lasting brand representation on a product with high levels of usability.

56



Tote bag
£00



Laptop bag
£00



Backpack
£00



Tote bag



Laptop bag



58



Backpack

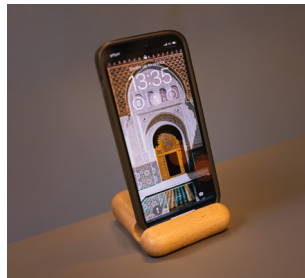




Our accessories revamp classrooms



PALstand Aluminium
£00



PALstand wood
£00



Lanyard
£00



Stickers
£00



Pure Roasters
Coffee
£00



Island Bakery
Biscuits
£00



Love Cocoa
Chocolate bar
£00

accessories



- PALstands:** PALstands can be customised with branding on their most visible faces.
- Lanyard:** Lanyards can be branded with a repeating pattern along its length
- Stickers:** Stickers are cut to the shape of any artwork or logos you send us
- Consumables:** Consumable items cannot be branded and come as shown.

Our accessories are used to help revamp classrooms in our partner schools in rural Africa. These products give learning spaces a new look of paint, new chalkboards, new desks and any other equipment children might need to make the most of their educational years.

Not all of our accessories are customizable, see above for details on each product and its brandability.



palstand

aluminium



power a life

palstand
wood



lets wrap things u

We provide custom inserts on both single products and packs, these custom inserts can be personalised to display any message along with your branding, on single products these inserts complete the image within the box.

Inserts are only offered on orders over 30 units, and cost £0.50 each. If you require a smaller amount of units, but are still interested in the custom inserts, larger numbers can be ordered and stored in our warehouse until needed.

Custom inserts





PAL box

Our Power a life branded box comes standard with your order, it is free of charge and displays our branding along with a little bit about the impact you are helping to create



Branded sleeve

The branded sleeve is the colourful option, it is a slip cover for our box that displays your own branding or any imagery you choose, we have a template you can form from, or create your own completely bespoke branded sleeve. These cost £3.00 per sleeve and are only available on orders over 30 units.



Branded box

Completely brand your boxes to your liking. These branded boxes can be completely personalised to your liking, putting your company and message front and centre. These cost £7.00 per box and are only available on orders over 30 units.

we set our

All of our hard work and ambitious goals would be wasted if it wasn't for your generosity and dedication to creating real impact for countless children in rural Africa.

So from everyone here at PAL,

Thank you.

this year, we w

30,000

solar lights

5

clean wa

sights **high**

want to provide

5

water wells

5000

notebooks

power a life

our

You will be in great company when
proud to have worked with the organ
believe that every child o

Will you jo

CHIVAS
VENTURE

 Santander



THE UNIVERSITY of EDINBURGH

AECS
SWISScard

 organised
health

BUSINESS
hq
The Herald

 SCOTEDGE™
THE SCOTTISH EDGE FUND

 Sempra Energy®



Partners

When you work with Power a Life. We're proud of the organisations below who together with us, make the world deserve a bright future.

Join them?





power a life



 @poweralife_

 @poweralife_

 Power A Life